

Copenhagen Local Takes Tourist Cycling Safety into His Own Hands

Every summer, thousands of tourists get on a bicycle to experience Copenhagen like the locals. However, many do so without first receiving information about Danish traffic laws, hand signals or the particular rhythm of the city's busy cycle lanes.

Copenhagen-based entrepreneur and programmer Oliver Wang Hansen has experienced this first-hand. He cycles through Copenhagen every day, all year round, and has increasingly found that encounters with unprepared cycling tourists create unsafe and sometimes dangerous situations - for both the tourists themselves and other road users.

After speaking with several tourists, one thing quickly became clear: Most had received no introduction, training or information before renting a bicycle and entering Copenhagen's busy traffic.

Oliver therefore decided to take matters into his own hands and created BikeSafeCPH.com - a free platform designed to better prepare tourists for exploring Copenhagen by bicycle.

Rules, Routes and Great Experiences

On BikeSafeCPH.com, tourists can learn about Danish traffic laws, hand signals and the unwritten rules of Copenhagen's cycle lanes. The platform presents the most important information in a simple and accessible format, enabling visitors to prepare quickly before getting on a bicycle.

The website also features videos, recommended cycling routes through Copenhagen and guides to places where tourists can rent or repair a bicycle. In addition, the platform directs users to selected bicycle-friendly attractions, experiences and places to eat across the city.

The ambition is not to have fewer tourists cycling in Copenhagen - quite the opposite. The goal is to create better-prepared cycling tourists who feel confident and contribute to a safer experience for everyone using the city's cycle lanes.

Support from Key Organisations

Oliver has already been in dialogue with both Wonderful Copenhagen and the Danish Road Safety Council. Both organisations have responded positively to the initiative and approved their inclusion on BikeSafeCPH.com with **“Recommended by”** status.

This is an important step for the project, but Oliver hopes that even more organisations and businesses within the tourism industry will get involved. Hotels, bicycle rental companies,

tourism organisations and experience providers all have an opportunity to help share this information with tourists before they enter Copenhagen's traffic.

A Cycling Licence for Tourists

Within the coming week, the platform will be expanded with the **Copenhagen Tourist Cycle License (CTCL)**. Tourists will be able to complete a short theory course followed by a test assessing their knowledge of the most important rules and situations they may encounter on Copenhagen's cycle lanes.

This is not an official or government-recognised licence. Instead, it is a voluntary educational tool designed to make essential cycling safety information more engaging and accessible.

Oliver is particularly keen to begin a dialogue with the city's bicycle rental companies about how tourists can be encouraged to complete the theory test and obtain their Copenhagen Tourist Cycle License. This could, for example, become part of the rental experience or provide tourists with specific benefits from participating businesses.

From Digital Learning to Practical Training

In the longer term, the vision extends beyond the digital platform. Oliver imagines physical cycling test areas inspired by the Children's Traffic Playground in Fælledparken, Østerbro - but designed specifically for adult tourists.

Here, visitors could quickly learn how to navigate the cycle lanes, use hand signals, position themselves correctly and respond to common situations in Copenhagen's cycling traffic before heading out into the city.

Oliver has taken the first step, but the project's full potential depends on others getting involved. He therefore hopes to connect with businesses and organisations from the tourism and cycling industries that share his ambition to make Copenhagen an even safer and better cycling city - for residents and visitors alike.

Learn more at BikeSafeCPH.com.

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